



Brown County Area COMMUNITY SURVEY Winter 2016

This Questionnaire should be completed by the adult in the household who has the next birthday coming up.

Sponsored by



GREATER GREEN BAY
CHAMBER



Greater Green Bay
Community Foundation



Brown County United Way

Your completion of this survey is completely voluntary. Your answers to the questions are also completely confidential and will only be released as summaries in which no individual's response can be identified or linked back to you as a respondent. If you have questions about these procedures please contact Dr. Jamie Lynch, Executive Director, SNC Strategic Research Institute, at 920-403-2939. Questions concerning the LIFE Study should be directed to Amber Paluch, Greater Green Bay Community Foundation, 920-432-0800.

Si desea recibir una copia de este cuestionario en español por favor llene la tarjeta postal adjunta y envíela hoy mismo. Usted recibirá un cuestionario en español por correo dentro de aproximadamente una semana. Gracias.

Yog koj xav tau kev pab, teb daim ntawv no tuaj rau peb. Peb txaus siab pab koj. Ua tsaug.

Please answer all of the questions. Any additional comments can be made at the end of the survey. All of your responses are **completely confidential**. Your name will not appear on the survey and your answers will be grouped with others. Please circle the number of the response that comes the closest to how you feel.

Quality of Life in the Brown County Area

1. How long have you lived in the Brown County area? (Circle One)

Less than 1 year.....2% 6-10 years.....5% Over 20 years.....74%
 1-5 years.....7% 11-20 years.....12%

2. Overall, how satisfied or dissatisfied are you with the quality of life in the Brown County area?

1.....1% 5.....2% 9.....25%
 2.....1% 6.....4% 10.....22%
 3.....1% 7.....10% Not Sure.....1%
 4.....1% 8.....34%

3. In terms of the following aspects of life in the Brown County area, how would you rate the Brown County area in terms of...

| (Circle One for Each Item) | Poor | Fair | Good | Excellent | Not sure |
|--|-------------|-------------|-------------|------------------|-----------------|
| A. Providing effective education | 1% | 8% | 44% | 41% | 6% |
| B. Meeting the overall needs of the poor | 5 | 26 | 48 | 10 | 12 |
| C. Building a strong economy | 3 | 17 | 63 | 13 | 4 |
| D. Caring for vulnerable persons (like children, the elderly, and persons with disabilities) | 4 | 23 | 49 | 15 | 10 |
| E. The quality of the natural environment | 2 | 17 | 53 | 26 | 2 |
| F. The availability of recreation and leisure time opportunities | 2 | 14 | 45 | 38 | 1 |
| G. Meeting the health needs of residents | 2 | 13 | 50 | 31 | 4 |
| H. Living together as neighbors | 3 | 15 | 55 | 26 | 1 |
| I. The availability of arts and cultural opportunities | 4 | 23 | 47 | 20 | 5 |
| J. Providing for the safety of our residents | 2 | 11 | 54 | 32 | 1 |

4. Thinking about the Brown County area overall, how would you rate Brown County ...

| (Circle One for Each Item) | Poor | Fair | Good | Excellent | Not sure |
|--|-------------|-------------|-------------|------------------|-----------------|
| A. As a place to raise a family | 0% | 5% | 45% | 48% | 2% |
| B. As a place for single adults | 5 | 20 | 47 | 9 | 19 |
| C. As a place to retire | 4 | 23 | 47 | 20 | 6 |
| D. As a place for people of minority racial, ethnic, religious or other cultural backgrounds | 6 | 25 | 45 | 9 | 16 |
| E. As a place for children and youth | 0 | 11 | 53 | 33 | 2 |
| F. As a place for young professionals | 3 | 21 | 50 | 14 | 12 |
| G. As a place for persons with disabilities | 3 | 17 | 48 | 12 | 20 |

Current Issues

5. How much do you agree with the statement "I believe that I can have an impact on the decisions that are made by community leaders here in the Brown County area" **(Circle One)**

Strongly agree.....5%
Somewhat agree.....46
Somewhat disagree.....27
Strongly disagree.....12
Not sure.....10

6. Do you have a personal relationship (friend, neighbor, colleague) with a person of a different race other than your own? **(Circle One)**

Yes.....68% Not sure.....3%
No.....29

7. Do you believe the growing diversity of cultures in Brown County is having a positive impact, negative impact, or no impact at all in the county? **(Circle One)**

Positive.....33%
Negative.....30
No impact at all.....10
Not sure.....26

8. Do you expect that at this time next year you will be financially better off than now or worse off than now? **(Circle One)**

Better Off.....39% Not sure.....40%
Worse Off.....21

9. If you were unexpectedly let go from your current place of employment (or if self-employed, you decided to go to work somewhere else), how easy do you think it would be for you to find another job in Brown County in your current field? **(Circle One)**

Very easy.....6%
Somewhat easy.....29
Somewhat difficult.....30
Very difficult.....21
Not sure.....13

10. On your expected career path over the next 10 years, would you say that there are many, some, few, or no advancement opportunities for you in Brown County? **(Circle One)**

Many.....7% None.....10%
Some.....31 Not sure.....20
Few.....31

11. Overall, how safe do you feel or would you feel being out alone in your neighborhood at night? **(Circle One)**

Very Safe.....46%
Somewhat Safe.....37
Somewhat Unsafe.....12
Very Unsafe.....4
Not sure.....1

12. How often do you talk with your immediate neighbors? **(Circle One)**

Daily.....7%
Several times a week...28
Several times a month..33
Monthly or less.....31
Not sure.....1

13. During a typical week how many meals do you eat together with members of your immediate family? **(Circle One)**

None.....8% Six.....7%
One.....5 Seven.....13
Two.....2 Eight or more.....34
Three.....4 I live alone.....11
Four.....6 Not sure.....1
Five.....9

14. Generally speaking, considering where you would like to see the Brown County area in FIVE years, do you feel the Brown County area is currently headed in the **WRONG DIRECTION** or the **RIGHT DIRECTION**? **(Circle One)**

Wrong Direction.....9%
Right Direction.....58
Not Sure.....33

15. Please rank the following in order of importance, "1" would be the MOST helpful in moving Brown County forward and "4" the least.

- ___ County wide economic development plan
- ___ Create a better plan for funding public infrastructure (transportation, roads, bridges)
- ___ Create a better plan for funding public facilities (library, arena, museum, etc.)
- ___ Recreational waterfront development plan along the river and bay
- ___ Other: ()
- ___ Not Sure

16. Overall, during the past TWO years how would you say the Brown County area has changed? **(Circle One)**

It has become a worse place to live 13%
 It has stayed about the same 64
 It has become a better place to live 23

17. What is the **one most important action** that **community** leaders must take to ensure that our community remains successful in the long term? Please list ONE thing that you feel is highly important here:

| 18. A HEALTHY LIFE How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|---|------|------|------|-----------|----------|
| A. The overall quality of health care | 2% | 8% | 50% | 39% | 1% |
| B. Promoting the responsible use of alcohol by residents | 16 | 36 | 37 | 6 | 5 |
| C. As a place where the spiritual health of residents is nurtured | 3 | 15 | 53 | 20 | 9 |

| 19. LIFE OF LEARNING How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|---|------|------|------|-----------|----------|
| A. Opportunities for continuing education for adults | 2% | 11% | 47% | 37% | 3% |
| B. As a place that meets the educational needs of you and/or your family | 2 | 12 | 47 | 34 | 5 |
| C. Overall quality of public K-12 schools | 3 | 11 | 43 | 30 | 12 |
| D. Overall quality of non-public K-12 schools | 2 | 8 | 35 | 23 | 33 |
| E. The quality of public library services | 1 | 9 | 49 | 34 | 7 |
| F. Overall quality of higher education (technical schools and colleges) | 1 | 5 | 40 | 47 | 7 |
| G. Investing needed resources to ensure quality education in the future | 5 | 19 | 45 | 14 | 17 |
| H. Providing quality affordable child care | 8 | 26 | 26 | 5 | 34 |

| 20. LIFE AT WORK How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|--|------|------|------|-----------|----------|
| A. As a place that meets the employment needs of you and your family | 4% | 16% | 56% | 16% | 8% |
| B. The overall transportation system (roads, traffic, bus service, bike trails) in meeting your needs to get to work | 6 | 23 | 50 | 16 | 5 |
| C. A place that is doing the things necessary to have a strong economy in the future | 3 | 24 | 52 | 10 | 11 |

| 21. LIFE in OUR COMMUNITY How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|---|-------------|-------------|-------------|------------------|-----------------|
| A. The overall quality of public services (trash collection, roads, drinking water, recycling, etc.) | 1% | 13% | 50% | 36% | 0% |
| B. Transportation systems keeping up with the pace of growth in the area | 4 | 23 | 48 | 15 | 10 |
| C. Opportunities in the community for youth to explore interests and participate in positive activities | 4 | 22 | 48 | 12 | 14 |
| D. As a place where people of different cultural/racial/ethnic backgrounds get along well | 7 | 36 | 39 | 4 | 14 |
| E. Encouraging residents of differing incomes, racial/ethnic heritages or those with disabilities to live in harmony together | 9 | 39 | 34 | 5 | 14 |
| F. As a place where people with low incomes can meet their basic needs for things such as food and housing | 10 | 33 | 34 | 7 | 17 |

| 22. LIFE of RECREATION AND LEISURE How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|--|-------------|-------------|-------------|------------------|-----------------|
| A. Providing a variety of recreational and leisure opportunities for residents | 3% | 17% | 56% | 24% | 1% |
| B. Quality of community parks and playgrounds | 1 | 11 | 51 | 35 | 2 |
| C. Providing quality festivals, parades and community events | 2 | 15 | 54 | 27 | 2 |
| D. The quality of community bike and walking trails | 2 | 13 | 43 | 40 | 3 |

| 23. LIFE of ARTS AND CULTURE How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|--|-------------|-------------|-------------|------------------|-----------------|
| A. Providing arts and cultural opportunities of interest | 4% | 25% | 51% | 14% | 6% |
| B. Offering children and youth of all ages opportunities to engage in the arts or cultural offerings | 4 | 24 | 43 | 11 | 18 |
| C. Providing affordable opportunities to attend dramatic and musical performances | 7 | 27 | 47 | 13 | 7 |
| D. Investing needed resources to ensure the continued viability of arts opportunities for residents | 7 | 29 | 38 | 6 | 20 |

| 24. A SAFE LIFE How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|---|-------------|-------------|-------------|------------------|-----------------|
| A. The overall quality of law enforcement in your community | 2% | 8% | 52% | 37% | 2% |
| B. Providing quality emergency services such as fire and ambulance services | 0 | 4 | 43 | 48 | 4 |
| C. The safety of schools in your community | 2 | 11 | 46 | 31 | 10 |
| D. Preparing for unexpected major public safety threats like terrorism or a natural disaster | 4 | 15 | 33 | 10 | 39 |

| 25. LIFE in the NATURAL ENVIRONMENT How would you rate the Brown County area on...(Circle One for each item) | Poor | Fair | Good | Excellent | Not sure |
|--|------|------|------|-----------|----------|
| A. The quality of the air | 6% | 22% | 56% | 16% | 1% |
| B. The quality of the water in the rivers and lakes | 11 | 37 | 41 | 9 | 3 |
| C. The quality of the drinking water | 2 | 15 | 53 | 27 | 3 |
| D. Addressing emerging environmental issues before they become significant problems | 10 | 25 | 38 | 7 | 20 |

| 26. Looking back over the last year or so of your life, about how often would you say you experienced the following? (Circle One for each item) | All of the time | Most of the time | Some of the time | Seldom | Never | No opinion |
|---|-----------------|------------------|------------------|--------|-------|------------|
| A. Someone in my family couldn't get health care services they needed | 2% | 2% | 11% | 14% | 63% | 8% |
| B. Someone in my family couldn't get mental health care they needed | 2 | 4 | 7 | 7 | 48 | 32 |
| C. Someone in my family couldn't get dental care they needed | 3 | 5 | 8 | 9 | 66 | 9 |
| D. Felt very secure about my or my family's finances | 16 | 38 | 23 | 12 | 8 | 4 |
| E. Not having enough food to avoid hunger for myself/my family | 3 | 2 | 4 | 7 | 80 | 4 |
| F. My family couldn't afford adequate housing to meet our needs | 1 | 2 | 4 | 6 | 82 | 5 |
| G. Alcohol or other substance abuse had a negative effect on me or my family's life | 1 | 2 | 10 | 11 | 69 | 6 |
| H. Haven't been able to adequately care for an elderly family member | 1 | 2 | 4 | 7 | 70 | 16 |
| I. Unable to obtain quality child care at an affordable cost | 2 | 3 | 5 | 6 | 37 | 47 |

27. If you could make THREE CHANGES in the Brown County area that would improve the quality of life in the next five years, what three changes would you make?

1. _____

2. _____

3. _____

ABOUT YOUR LIFE

28. What is your primary racial/ethnic group?
(Circle One)

Caucasian or White.....95%
African American or Black.....0
Native American.....1
Asian or Pacific Islander.....1
Hispanic or Latino1
Multi-racial.....1
Other, please specify:1
(_____)

29. Which of the following age groups do you fall into? (Circle One)

18 – 24 Years.....2%
25 – 34 Years.....9
35 – 44 years13
45 – 54 years20
55 – 64 Years.....23
65 – 74 years22
75 or over.....12

30. Are you (Circle One)

Female 50%
Male..... 50

31. Are you currently employed outside the home? (Circle One)

Yes62% **ANSWER Question 32**
No.....38 **SKIP to Question 33**

32. Overall, How satisfied are you with your current job? (Circle One)

Very Satisfied 46%
Somewhat Satisfied 42
Somewhat Dissatisfied 8
Very Dissatisfied 3
Not sure..... 1

33. Are there minor, dependent children living in your household? (Circle One)

Yes 25%
No..... 75

34. Do you Own or Rent your home? (Circle One)

Own (or are you buying)..... 84%
Rent..... 16
Other 1
Not sure..... 0

35. In which of the following Brown County communities do you live? (Circle One)

Allouez8%
Ashwaubenon9
Bellevue6
Denmark2
City of De Pere..... 12
City of Green Bay 32
Ledgeview2
Hobart3
Oneida0
Howard.....7
Pulaski1
Suamico5
Wrightstown2
Other 10
Refused/NA.....0

36. What is your educational background? (Circle One)

Less than high school diploma2%
Graduated high school or GED..... 17
Some college or tech school..... 30
Graduated from college 30
Graduate or professional degree 20

37. Does anyone in your household receive public assistance such as Wisconsin Works (W2), Subsidized Childcare, Food Stamps, General Assistance, Supplemental Security Income (SSI), or Medical Assistance? (Circle One)

Yes..... 10% No..... 90%

| 38. In the past year have you... (Circle One for each item) | Yes | No | Don't know |
|--|------------|-----------|-------------------|
| A. Given your time without pay to help at a church, school, or to a charitable organization | 71% | 28% | 1% |
| B. Donated money to a religious organization | 68 | 31 | 1 |
| C. Donated money to a charitable service or volunteer organization other than a church | 82 | 17 | 1 |
| D. Attended a cultural event such as a play, musical event, art exhibit, or museum in Brown County | 70 | 30 | 1 |
| E. Used any recreational facilities/programs in Brown County (e.g., parks, sports programs, public pools, YMCAs, walking or bike paths/trails) | 82 | 18 | 0 |
| F. Voted in a local election, like a referendum, town or village board election, etc... | 79 | 20 | 1 |
| G. Taken educational courses for work or for your personal development? | 37 | 62 | 1 |
| H. Attended a worship service or religious gathering | 73 | 26 | 0 |

- 39.** Counting income from all sources, including earnings from jobs, unemployment, insurance pensions, welfare, etc., and counting income for everyone living in your home, which response best describes your household income last year? (Before taxes) **(Circle One)**

| | |
|--------------------------------------|--|
| Less than \$10,000.....2% | \$75,000 to less than \$100,000.....22 |
| \$10,000 to less than \$25,000.....9 | \$100,000 to less than \$125,000.....9 |
| \$25,000 to less than \$50,000....22 | \$125,000 to less than \$150,000.....5 |
| \$50,000 to less than \$75,000....20 | \$150,000 and above.....10 |

- 40.** Is there anything else that you would like to say regarding the quality of life here in the Brown County area? (please use an extra page if necessary)

Thank you for completing this survey.
Please enclose it in the pre-stamped envelope and return it to us by February 19th
If you have any questions please call the St. Norbert College Strategic Research Institute
at 920-403-3247.