



Brown County COMMUNITY SURVEY Winter 2011

This Questionnaire should be completed by the adult in the household who has the next birthday coming up.



"Your completion of this survey is completely voluntary. Your answers to the questions are also completely confidential and will only be released as summaries in which no individual's response can be identified or linked back to you as a respondent. If you have questions about these procedures please contact Dr. David Wegge, Director, SNC Survey Center, at 920-403-3960. Questions concerning the LIFE Study should be directed to Dr. Lora Warner, UW-Green Bay (920) 465-2404. This project has been approved by the Institutional Review Board at the University of Wisconsin-Green Bay, Ryan C. Martin, Chair, at (920) 465-2322.

Si desea recibir una copia de este cuestionario en español por favor llene la tarjeta postal adjunta y envíela hoy mismo. Usted recibirá un cuestionario en español por correo dentro de aproximadamente una semana. Gracias.

Yog koj xav tau kev pab, teb daim ntawv no tuaj rau pab. Peb txaus siab pab koj. Ua tsaug.

If you have any questions please call the St. Norbert College Survey Center at 920-403-3247.

Please answer all of the questions. Any additional comments can be made at the end of the survey. All of your responses are **completely confidential**. Your name will not appear on the survey and your answers will be grouped with others. Please circle the number of the response that comes the closest to how you feel.

Quality of Life Brown County

1. How long have you lived in the Brown County Area? (Circle One)

1%....Less than 1 year 10%...6-10 years 59%....Over 20 years
 10%....1-5 years 20%....11-20 years **Mean 4.27**

2. Overall, how satisfied or dissatisfied are you with the quality of life in the Brown County area?

3. **Very Dissatisfied** **Slightly Dissatisfied** **Slightly Satisfied** **Very Satisfied** **Not Sure** (Circle One)
 1% 2% 2% 4% 3% | 8% 15% 32% 17% 15% 1% **Mean 7.54**

4. In terms of the following aspects of life in the Brown County area, how would you rate the Brown County area in terms of...

(Circle One for Each Item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. Providing effective education	3.15	2%	9%	53%	28%	8%
B. Meeting the overall needs of the poor	2.66	7	29	40	12	12
C. Building a strong economy	2.61	5	36	46	9	5
D. Caring for vulnerable persons (like children, the elderly, and persons with disabilities)	2.88	3	20	51	16	10
E. The quality of the natural environment	2.89	4	21	54	18	3
F. The availability of recreation and leisure time opportunities	2.98	2	25	44	28	1
G. Meeting the health needs of residents	3.03	5	15	48	28	4
H. Living together as neighbors	2.95	2	26	46	25	1
I. The availability of arts and cultural opportunities	2.68	6	34	41	15	4
J. Providing for the safety of our residents	2.13	2	15	52	30	1

5. Thinking about the Brown County area overall, how would you rate Brown County ...

(Circle One for Each Item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. As a place to raise a family	3.30	<1%	13%	42%	43%	1%
B. As a place for single adults	2.66	6	27	40	11	16
C. As a place to retire	2.66	8	31	36	17	8
D. As a place for people of minority racial, ethnic, religious or other cultural backgrounds	2.59	10	30	40	12	8
E. As a place for children and youth	3.09	1	16	54	27	2
F. As a place for young professionals	2.60	7	34	40	11	8
G. As a place for persons with disabilities	2.77	3	22	47	10	18

Current Issues

6. How much do you agree with the statement "I believe that I can have an impact on the decisions that are made by community leaders here in the Brown County area" **(Circle One)**

Strongly agree.....6%
Somewhat agree..... 37
Somewhat disagree 33
Strongly disagree 16
Not sure 8

Mean 2.63

7. Do you have a personal relationship (friend, neighbor, colleague) with a person of a different race other than your own? **(Circle One)**

Yes65% Not sure 2%
No 33

Mean 1.34

8. Do you believe the growing diversity of cultures in Brown County is having a positive impact, negative impact, or no impact at all in the county? **(Circle One)**

Positive..... 34%
Negative 32
No impact at all 10
Not sure..... 24

Mean 1.69

9. Do you expect that at this time next year you will be better off than now or worse off than now? **(Circle One)**

Better Off... 38% Not sure 32%
Worse Off.. 30

Mean 1.44

10. If you were unexpectedly let go from your current place of employment (or if self-employed, you decided to go to work somewhere else), how easy do you think it would be for you to find another job in Brown County in your current field? **(Circle One)**

Very easy 2%
Somewhat easy 15
Somewhat difficult..... 40
Very difficult 35
Not sure..... 8

Mean 3.18

11. On your expected career path over the next 10 years, would you say that there are many, some, few, or no advancement opportunities for you in Brown County? **(Circle One)**

Many3% None 12%
Some.....30 Not sure 12
Few 43

Mean 2.75

12. Overall, how safe do you feel or would you feel being out alone in your neighborhood at night? **(Circle One)**

Very Safe 40%
Somewhat Safe..... 46
Somewhat Unsafe 11
Very Unsafe 2
Not sure 1

Mean 1.75

13. How often do you talk with your immediate neighbors? **(Circle One)**

Daily5%
Several times a week.... 24
Several times a month.. 27
Monthly or less..... 42
Not sure 2

Mean 3.07

14. During a typical week how many meals do you eat together with members of your immediate family? **(Circle One)**

None 10% Six.....5%
One 6 Seven..... 13
Two 4 Eight or more 30
Three..... 6 I live alone..... 12
Four..... 4 Not sure 1
Five 9

Mean 6.70

15. During the past month, have you on any one occasion had five or more alcoholic drinks? **(Circle One)**

I have not had any alcoholic drinks33%
I have had alcoholic drinks, but not 5 or more in on a single occasion45
I have had five or more drinks in a row in the past month on a single occasion22
Not sure 1

Mean 1.89

16. In your opinion what do you think should happen to the half percent sales tax in Brown County currently used for the stadium renovations once the Lambeau stadium debt is paid off? **(Circle One)**

End the tax..... 1
Continue the tax for 2

Please specify _____

Not sure 8

17. Generally speaking, considering where you would like to see the Brown County area in FIVE years, do you feel the Brown County area is currently headed in the WRONG DIRECTION or the RIGHT DIRECTION? **(Circle One)**

Wrong Direction 21%
 Right Direction 38
 Not Sure 41

Mean 1.65

18. What would most help downtown Green Bay to move forward? **(Circle One)**

Convention Center expansion 1
 Mall demolition 2
 More City Deck 3
 More retail 4
 Do nothing (leave it to market forces) 5
 Other: () 6
 Not Sure 8

19. Overall, during the past TWO years how would you say the Brown County area has changed? **(Circle One)**

The Brown County area has become a worse place to live 23%

The Brown County area has stayed about the same 69

The Brown County area has become a better place to live 8

Mean 1.86

20. What is the **one most important action** that **community** leaders must take to ensure that our community remains successful in the long term? You probably have many ideas that may or may not have been listed above. Please list ONE thing that you feel is highly important here:

21. A HEALTHY LIFE How would you rate the Brown County area 22. on...(Circle One for each item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. The overall quality of health care	3.16	1%	13%	53%	32%	1%
B. Promoting the responsible use of alcohol by residents	2.30	20	32	37	5	6
C. As a place where the spiritual health of residents is nurtured	2.87	4	20	53	15	9
23. LIFE OF LEARNING How would you rate the Brown County area 24. on...(Circle One for each item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. As a place that meets the educational needs of you and/or your family	3.05	4%	15%	52%	27%	2%
B. For opportunities for continuing education for adults	3.12	2	16	47	32	3
C. Overall quality of public K-12 schools	2.97	4	16	45	22	13
D. Overall quality of non-public K-12 schools	3.16	1	9	36	23	31
E. The quality of public library services	3.22	1	12	45	34	8
F. Overall quality of higher education (technical schools and colleges)	3.29	1	11	40	44	4
G. Investing needed resources to ensure quality education in the future	3.71	8	24	38	16	14
25. LIFE AT WORK How would you rate the Brown County area 26. on...(Circle One for each item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. As a place that meets the employment needs of you and your family	2.54	11%	32%	42%	11%	4%
B. The availability of jobs with health care benefits	2.43	12%	31%	41%	4%	13%
C. The overall transportation system (roads, traffic, bus service, bike trails) in meeting your needs to get to work	2.72	12	22	44	19	2
D. A place that is doing the things necessary to have a strong economy in the future	2.48	10	36	40	7	7

27. LIFE in OUR COMMUNITY How would you rate the Brown County						
28. area on...(Circle One for each item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. The overall quality of public services (trash collection, roads, drinking water, recycling, etc.)	3.08	4%	13%	52%	30%	<1%
B. Transportation systems keeping up with the pace of growth in the area	2.70	11	23	45	16	6
C. Opportunities in the community for youth to explore interests and participate in positive activities	2.60	10	31	38	13	8
D. As a place where people of different cultural/racial/ethnic backgrounds get along well	2.40	10	44	30	9	7
E. Encouraging residents of differing incomes, racial/ethnic heritages or those with disabilities to live in harmony together	2.39	13	36	33	8	10
F. As a place where people with low incomes can meet their basic needs for things such as food and housing	2.63	8	31	34	14	13

29. LIFE of RECREATION AND LEISURE How would you rate the						
30. Brown County area on...(Circle One for each item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. Providing a variety of recreational and leisure opportunities for residents	2.85	6%	23%	51%	20%	1%
B. Quality of community parks and playgrounds	3.16	1	16	48	34	1
C. Providing quality festivals, parades and community events	2.92	3	25	47	23	3
D. The quality of community bike and walking trails	3.17	2	11	49	32	6

31. LIFE of ARTS AND CULTURE How would you rate the						
32. Brown County area on...(Circle One for each item)	Means	Poor	Fair	Good	Excellent	Not sure
A. Providing arts and cultural opportunities of interest	2.47	11%	35%	40%	8%	6%
B. Offering children and youth of all ages opportunities to engage in the arts or cultural offerings	2.52	10	31	37	9	13
C. Providing affordable opportunities to attend dramatic and musical performances	2.43	12	35	34	9	10
D. Investing needed resources to ensure the continued viability of arts opportunities for residents	2.48	7	34	34	6	19

33. A SAFE LIFE How would you rate the Brown County area on...						
34. (Circle One for each item)	Mean	Poor	Fair	Good	Excellent	Not sure
A. The overall quality of law enforcement in your community	3.09	4%	12%	52%	30%	2%
B. Providing quality emergency services such as fire and ambulance services	3.34	<1	6	51	39	3
C. The safety of schools in your community	3.14	1	12	50	28	9
D. Preparing for unexpected major public safety threats like terrorism or a natural disaster	2.71	3	19	30	8	40

35. LIFE in the NATURAL ENVIRONMENT How would you rate the 36. Brown County area on...(Circle One for each item)	Means	Poor	Fair	Good	Excellent	Not sure
A. The quality of the air	2.70	9%	24%	48%	15%	3%
B. The quality of the water in the rivers and lakes	2.26	22	36	31	9	2
C. The quality of the drinking water	2.92	3	22	53	20	2
D. Addressing emerging environmental issues before they become significant problems	2.38	15	28	32	7	18

37. Looking back over the last year or so of your life, 38. about how often would you say you experienced the 39. following? (Circle One for each item)	Mean	All of the time	Most of the time	Some of the time	Seldom	Never	No opinion
A. Someone in my family couldn't get health care services they needed	4.36	2%	5%	13%	10%	64%	6%
B. Someone in my family couldn't get mental health care they needed	4.57	1	2	6	7	55	29
C. Someone in my family couldn't get dental care they needed	4.15	7	6	12	9	59	7
D. Felt very secure about my or my family's finances	2.90	7	35	28	16	11	3
E. Not having enough food to avoid hunger for myself/my family	4.61	2	1	6	15	74	2
F. My family couldn't afford adequate housing to meet our needs	4.67	2	2	4	10	78	4
G. Alcohol or other substance abuse had a negative effect on me or my family's life	4.55	1	2	9	12	67	9
H. Haven't been able to adequately care for an elderly family member	4.71	<1	1	5	8	69	16
I. Unable to obtain quality child care at an affordable cost	4.24	3	7	5	5	42	38

40. If you could make **THREE CHANGES** in the Brown County area that would improve the quality of life in the next five years, what three changes would you make?

1. _____
2. _____
3. _____

ABOUT YOUR LIFE

41. What is your primary racial/ethnic group?

42. (Circle One)

- Caucasian or White.....86%
- African American or Black..... 1
- Native American..... 3
- Asian or Pacific Islander..... 2

- Hispanic or Latino3%
- Multi-racial.....3
- Other, please specify:2
- (_____)

43.

44. Which of the following age groups do you fall into? (Circle One)

- 18 – 24 Years 1
- 25 – 34 Years 2
- 35 – 44 years 3
- 45 – 54 years 4
- 55 – 64 Years 5
- 65 – 74 years 6
- 75 or over 7

46. Are you.... (Circle One)

- Female 1
- Male..... 2

47. Are you currently employed outside the home? (Circle One)

- Yes 1 **ANSWER Question 34**
- No..... 2 **SKIP to Question 35**

49. Overall, How satisfied are you with your current job? (Circle One)

- Very Satisfied 1
- Somewhat Satisfied 2
- Somewhat Dissatisfied 3
- Very Dissatisfied 4
- Not sure..... 8

51. Are there minor, dependent children living in your household? (Circle One)

- Yes 1
- No..... 2

53. Do you Own or Rent your home? (Circle One)

54.

- Own (or are you buying)..... 1
- Rent..... 2
- Other 3
- Not sure..... 8

55. In which of the following Brown County communities do you live? (Circle One)

- Allouez..... 1
- Ashwaubenon 2

- Bellevue 3
- Denmark 4
- City of De Pere..... 5
- City of Green Bay 6
- Ledgeview 7
- Hobart 8
- Oneida 9
- Howard..... 10
- Pulaski 11
- Suamico 12
- Wrightstown 13
- Other 14
- Refused/NA..... 99

57. Do you Own or Rent your home? (Circle One)

- Own (or are you buying) 1
- Rent 2
- Other 3
- Not sure 8

58. What is your educational background? (Circle One)

- Less than high school diploma 1
- Graduated high school or GED..... 2
- Some college or tech school..... 3
- Graduated from college 4
- Graduate or professional degree 5

59. Does anyone in your household receive public assistance such as Wisconsin Works (W2), subsidized childcare, Food Stamps, General Assistance, Supplemental Security Income (SSI), or Medical Assistance? (Circle One)

- Yes..... 1
- No..... 2

60. Counting income from all sources, including earnings from jobs, unemployment, insurance pensions, welfare, etc., and counting income for everyone living in your home, which response best describes your household income last year? (Before taxes) (Circle One)

- | | | | |
|---|--------------------------------|---|----------------------------------|
| 1 | Less than \$10,000 | 5 | \$75,000 to less than \$100,000 |
| 2 | \$10,000 to less than \$25,000 | 6 | \$100,000 to less than \$125,000 |
| 3 | \$25,000 to less than \$50,000 | 7 | \$125,000 to less than \$150,000 |
| 4 | \$50,000 to less than \$75,000 | 8 | \$150,000 and above |

61. In the past year have you... (Circle One for each item)	Mean	Yes	No	Don't know
A. Given your time without pay to help at a church, school, or to a charitable organization	1.30	69%	30%	1%
B. Donated money to a religious organization	1.34	65	34	<1
C. Donated money to a charitable service or volunteer organization other than a church	1.14	86	14	<1
D. Attended a cultural event such as a play, musical event, art exhibit, or museum in Brown County	1.33	67	33	<1
E. Used any recreational facilities/programs in Brown County (e.g., parks, sports programs, public pools, YMCAs, walking or bike paths/trails)	1.23	75	25	0
F. Voted in a local election, like a referendum, town or village board election, etc...	1.14	86	14	0
G. Taken educational courses for work or for your personal development?	1.58	42	58	0
H. Attended a worship service or religious gathering	1.31	67	31	<1

62. Is there anything else that you would like to say regarding the quality of life here in the Brown County area?

Thank you for completing this survey.

Please enclose it in the pre-stamped envelope and return it to us by

If you have any questions please call the Survey Center at St. Norbert College at 920-403-3247.